

**Scheme
for
Undergraduate Degree
in
Bachelor of Commerce
B. Com./B. Com. (Honours)/B. Com. (Honours with Research)**

2025



School of Management
ITM University

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<https://itmuniversity.ac.in/school-of-management>

SCHOOL OF MANAGEMENT

Bachelor of Commerce

B. Com. (3 Years)/ B. Com. (Hons.) or B. Com. (Hons. with Research) (4 Years)

Program Outcomes:

Upon completion of the B. Com / B. Com (Hons.) program, students will:

- **Comprehensive Understanding of Commerce Principles:** Students will demonstrate an in-depth understanding of core principles of commerce, including accounting, finance, taxation, and business operations, to effectively address challenges in diverse commercial environments.
- **Proficiency in Financial and Statistical Analysis:** Students will apply quantitative tools and financial techniques to evaluate business data and trends, enabling sound decision-making and strategic planning.
- **Economic Insight and Application:** Students will develop a solid foundation in microeconomics and macroeconomics, understanding their implications on trade, markets, and business strategies in a dynamic economic landscape.
- **Adherence to Ethical Standards:** Students will uphold ethical values and professional integrity in commerce and business practices, fostering transparency, accountability, and corporate social responsibility.
- **Effective Communication and Teamwork:** Students will enhance their ability to communicate complex ideas effectively and work collaboratively within diverse teams, contributing to organizational success.
- **Technological Adaptability in Commerce:** Students will integrate modern technologies, including financial software and data analytics, to optimize business operations and remain competitive in evolving markets.
- **Global Trade and Business Acumen:** Students will gain an understanding of international trade practices, global markets, and cross-cultural management, enabling them to adapt strategies to succeed in the global business environment.
- **Critical Thinking and Problem-Solving Skills:** Students will cultivate analytical skills to evaluate business challenges critically and propose innovative, practical solutions for organizational growth.
- **Commitment to Sustainability and Inclusivity:** Students will incorporate sustainable practices and inclusivity into commerce and business strategies, aligning with global goals for environmental and social well-being.
- **Research and Lifelong Learning Orientation:** Students will engage in research-based learning to explore contemporary issues in commerce and business, fostering intellectual growth and a commitment to ongoing professional development.

GENERAL COURSE STRUCTURE & THEME

Definition of credits

| S. No. | Components | Hours | Credit |
|--------|------------|-------|--------|
| 1. | Theory | 15 | 1 |
| 2. | Practical | 30 | 1 |
| 3. | Project | 60 | 1 |
| 4. | Internship | 10 | 1 |

Course code and definition

| S. No. | Components | Definition |
|--------|------------|------------------------------|
| a. | GEC | Generic Elective Cluster |
| b. | AEC | Ability Enhancement Cluster |
| c. | SEC | Skill Enhancement Cluster |
| d. | IKS | Indian Knowledge System |
| e. | ITR | Summer Internship |
| f. | IDR | Dissertation/Research Report |
| g. | VAC | Value Added Course |

Generic Elective Cluster: The Generic Elective Cluster consists of a group of interdisciplinary courses offered to students across different disciplines. These courses are designed to provide a broad-based education and help students explore subjects outside their core area of study. The purpose of the Generic Elective Cluster is to promote holistic education by encouraging students to gain knowledge and skills in diverse fields. This approach helps in the overall development of students by fostering critical thinking, creativity, and a well-rounded understanding of various subjects.

Ability Enhancement Cluster: The Ability Enhancement Cluster comprises courses aimed at improving students' fundamental abilities, such as communication, writing, analytical reasoning, and environmental awareness. These courses are essential for developing the core competencies needed for academic success and personal growth. They focus on enhancing students' basic skills that are crucial for lifelong learning and adaptability in various professional and social contexts.

Skill Enhancement Cluster: The Skill Enhancement Cluster includes courses specifically designed to equip students with practical and industry-relevant skills. These courses often focus on hands-on training, technical skills, and application-based learning. The objective of the Skill Enhancement Cluster is to prepare students for the workforce by providing them with the skills

required in their chosen career paths. These courses bridge the gap between academic knowledge and practical application, thereby enhancing employability.

Indian Knowledge System: The Indian Knowledge System (IKS) courses focus on India's rich and diverse traditional knowledge systems. These courses cover various aspects such as philosophy, science, arts, culture, and heritage rooted in Indian traditions. The inclusion of IKS courses in the curriculum aims to foster an understanding and appreciation of India's intellectual and cultural heritage. It encourages students to connect with their roots and apply traditional knowledge in contemporary contexts, promoting a sense of pride and responsibility toward preserving and integrating this knowledge with modern education.

Value-Added Course: Value-added courses (VACs) are additional courses offered alongside the regular curriculum to provide students with extra knowledge, skills, and certifications that complement their main field of study. VACs are designed to enhance students' academic and professional profiles by offering specialized training or knowledge in specific areas. These courses are often short-term and focus on practical, industry-oriented skills, thus adding value to the students' overall educational experience and improving their employability.

Course levels and durations

Undergraduate / Three or Four years/6 or 8 Semesters with a single entry and multiple exits. The following options will be available to the students joining the B. Com. Honours/Research Program:

1. Three years:
 - a. Bachelor of Commerce (B. Com.)
2. Four years:
 - a. Bachelor of Commerce with Honours: B. Com. (Honours)
 - b. Bachelor of Commerce Honours with Research: B. Com. (Honours with Research)

Minimum eligibility for B. Com. (Honours/Honours with Research)

The student who takes an exit after the third year with an award of B. Com. may be allowed to re-enter into the Seventh Semester for completion of the B. Com. (Honours) or B. Com. (Honours with Research) Program as per the School of Management, ITM University schedule after earning the requisite credits in the Third year.

SEMESTER-WISE CREDIT DISTRIBUTION OF B. Com. [B. Com. (HONOURS) AND B. Com. (HONOURS WITH RESEARCH)] PROGRAM

| COURSE STRUCTURE OF B. COM (HONOURS)/ B. COM (HONOURS WITH RESEARCH) | | | | | | | | | | | |
|--|------|-------------|-------|----|-----|-----|-----|-----|---------------------|------------------|---------------|
| Credit per Subject | | 6 | 4 | 3 | 4 | 2 | 2 | 3 | 2 | 12 | |
| | | Major/ Core | Minor | MD | DSE | VAC | AEC | SEC | Internship/ Project | Research Project | Total Credits |
| Semester | I | 1 | 1 | 1 | | | 1 | 1 | 1 | | 20 |
| Semester | II | 2 | 1 | | | 1 | 1 | | | | 20 |
| Semester | III | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | | 24 |
| Semester | IV | 2 | 1 | | 1 | | 1 | 1 | 1 | | 27 |
| Semester | V | 2 | 1 | 1 | | 1 | 1 | | 1 | | 25 |
| Semester | VI | 2 | | | 1 | 1 | 1 | | | | 20 |
| Semester | VII | 2 | 2 | | | | | | | | 20 |
| Semester | VIII | | 1 | | 1 | | | | | 1 | 20 |
| Total | | 11 | 8 | 3 | 5 | 4 | 6 | 3 | 3 | 12 | 176 |

Note: The Field Project/Internship will be offered to B. Com (Honours) students, while the Dissertation/Research Project will be mandatory for B. Com (Honours with Research) students in the VII and VIII semesters.

As per the academic structure aligned with the National Education Policy (NEP) 2020, the following provisions have been made for students pursuing the Bachelor of Commerce (B. Com) program:

Field Project/Internship for B. Com (Honours):

B. Com (Honours) students must undertake a Field Project or Internship during the VII and VIII semesters. This component provides practical exposure and hands-on experience in a real-world business environment. The Field Project/Internship will enable students to apply the theoretical knowledge gained during their coursework to actual industry scenarios, enhancing their practical skills and professional readiness.

Dissertation/Research Project for B. Com (Honours with Research):

For students pursuing the B. Com (Honours with Research) program, a Dissertation or Research Project will be an integral part of the curriculum in the VII and VIII semesters. This academic exercise will involve in-depth research on a chosen topic within the field of business administration. The Dissertation/Research Project will require students to demonstrate their ability to conduct independent research, analyze data, and contribute original insights to their study area. This component is crucial for students pursuing higher studies or careers in research and academia.

Category-wise distribution

| | |
|--|----------------------------|
| 3 Years B. Com Program | Total Credits = 136 |
| 4 Years B. Com (Honours) and B. Com (Honours with Research) | Total Credits = 176 |

Note: Students can take extra credit courses from their own school/department or from another school/department as per the ITM University norms.

| Semester- I | | | | | |
|-------------|-----------------------|-----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 101 | Financial Accounting | 6 | 0 | 0 | 6 |
| BCC- 102 | Business Environment | 4 | 0 | 0 | 4 |
| BCC- 103 | Business Law | 3 | 0 | 0 | 3 |
| AEC- 101 | Business Mathematics | 2 | 0 | 0 | 2 |
| SEC- 101 | Computer Applications | 3 | 0 | 0 | 3 |
| ITR- 101 | Internship/ Project | 0 | 0 | 2 | 2 |
| IKS- 101 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 18 | 0 | 2 | 20 |

Note:

- a. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

| Semester- II | | | | | |
|--------------|--|-----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 201 | Cost Accounting | 6 | 0 | 0 | 6 |
| BCC- 202 | Financial Management | 6 | 0 | 0 | 6 |
| BCC- 203 | Indian Financial System | 4 | 0 | 0 | 4 |
| AEC- 201 | Business Communication and Business Drafting | 2 | 0 | 0 | 2 |
| VAC- 201 | E-Commerce and Dropshipping | 2 | 0 | 0 | 2 |
| IKS- 201 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 20 | 0 | 0 | 20 |

Note:

- a. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

| Semester- III | | | | | |
|---------------|------------------------------------|-----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 301 | Management Accounting | 6 | 0 | 0 | 6 |
| BCC- 302 | Financial Statement Analysis | 4 | 0 | 0 | 4 |
| BCC- 303 | Business Law | 4 | 0 | 0 | 4 |
| BCC- 304 | Startup Innovation | 3 | 0 | 0 | 3 |
| AEC- 301 | Environmental Studies | 2 | 0 | 0 | 2 |
| SEC- 301 | Jamovi | 2 | 0 | 1 | 3 |
| VAC- 301 | Stock Market and Investment Basics | 1 | 0 | 1 | 2 |
| IKS- 301 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 22 | 0 | 2 | 24 |

Note:

- a. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

| Semester- IV | | | | | |
|--------------|---|-----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 401 | Income Tax Law and Practice | 6 | 0 | 0 | 6 |
| BCC- 402 | Company Law | 6 | 0 | 0 | 6 |
| BCC- 403 | Corporate Governance and Business Ethics | 4 | 0 | 0 | 4 |
| BCC- 404 | Management Information System | 4 | 0 | 0 | 4 |
| AEC- 401 | Professional Ethics and Corporate Social Responsibility | 2 | 0 | 0 | 2 |
| SEC- 401 | Tally | 3 | 0 | 0 | 3 |
| ITR- 401 | Internship/ Project | 0 | 0 | 2 | 2 |
| IKS – 401 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 25 | 0 | 2 | 27 |

Note:

- a. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

| Semester- V | | | | | |
|-------------|-----------------------------------|-----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 501 | Corporate Tax and Planning | 6 | 0 | 0 | 6 |
| BCC- 502 | Capital Market Operations | 6 | 0 | 0 | 6 |
| BCC- 503 | Investment Management | 4 | 0 | 0 | 4 |
| BCC- 504 | International Business | 3 | 0 | 0 | 3 |
| AEC- 501 | MSME Ecosystem & Support Policies | 2 | 0 | 0 | 2 |
| VAC- 501 | Digital Marketing and Analytics | 2 | 0 | 0 | 2 |
| ITR- 501 | Summer Internship | 0 | 0 | 2 | 2 |
| IKS- 501 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 23 | 0 | 2 | 25 |

Note:

- a. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

| Semester- VI | | | | | |
|--------------|---|-----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 601 | Banking and Financial Services | 6 | 0 | 0 | 6 |
| BCC- 603 | Strategic Management | 6 | 0 | 0 | 6 |
| BCC- 604 | International Financial Reporting Standards | 4 | 0 | 0 | 4 |
| AEC- 601 | Emotional Intelligence | 2 | 0 | 0 | 2 |
| VAC- 601 | Data Analysis using Excel/ Power BI | 0 | 0 | 2 | 2 |
| IKS- 601 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 18 | 0 | 2 | 20 |

Note:

- a. Discipline Elective in Accounting.
- b. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

B. Com (Honours)/B. Com (Honours with Research)

Minimum eligibility for B. Com (Honours/Honours with Research)

The student who takes an exit after the third year with an award of BBA may be allowed to re-enter into the Seventh Semester for completion of the B. Com (Honours) or BA (Honours with Research) Program as per the School of Management, ITM University schedule after earning the requisite credits in the Third year.

| Semester- VII | | | | | |
|---------------|-------------------------------------|-----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 701 | E-Commerce | 6 | 0 | 0 | 6 |
| BCC- 702 | Corporate Accounting | 6 | 0 | 0 | 6 |
| BCC- 703 | Auditing and Assurance | 4 | 0 | 0 | 4 |
| BCC- 704 | Industrial Relations and Labor Laws | 4 | 0 | 0 | 4 |
| IKS- 801 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 20 | 0 | 0 | 20 |

Note:

- c. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

| Semester- VIII | | | | | |
|----------------|------------------------------------|----------|----------|-----------|-----------|
| Code | Course | Lecture | Tutorial | Practical | Credit |
| BCC- 801 | International Taxation | 4 | 0 | 0 | 4 |
| BCC- 802 | Fundamentals of Business Analytics | 4 | 0 | 0 | 4 |
| BCC- 803 | Research Project | 0 | 0 | 12 | 12 |
| IKS- 801 | IKS Cluster | 1* | 0 | 0 | 1* |
| | Total | 8 | 0 | 12 | 20 |

Note:

- a. Students need to earn 1 IKS audit credit in the semester (0.25 credits per IKS event) for progression; these credits do not affect SGPA/CGPA but are mandatory.

| Performer's Courses |
|--|
| MOOC/NPTEL/SWAYAM courses as approved by the School/Faculty every year. |